



Save the date: Earth Hour 2023

The world will “switch off” and take #TimeOutForNature on Saturday 25th March, as Earth Hour returns for its sixteenth consecutive year

Earth Hour, the world’s biggest movement to protect our planet, is back and will be taking place on Saturday 25th March from 8:30 pm to 9:30 pm.

About

Born in Sydney in 2007, Earth Hour has since gained millions of supporters in 190 countries and territories and more than 7000 cities. It's a community-led movement focused on raising awareness of the impacts of climate change and the importance of biodiversity.

For 2023, Earth Hour is highlighting how we can switch off and take #TimeOutForNature. Whether it’s 60 seconds, 60 minutes or beyond the hour, participants are encouraged to make time to reflect on the incredible benefits that nature provides. As nature, too, needs a time out.

If we want to secure a healthy future for people and nature, then we need to act with urgency to reverse the loss of nature and combat climate change by 2030, so save the date and switch off this Earth Hour.

When

Saturday 25th March from 8:30 pm to 9:30 pm

How to get involved?

Sign up at earthhour.org.au and join the world in pledging to support greater action on climate change and nature loss, by taking #TimeOutForNature from 8:30 pm to 9:30 pm on Saturday 25th March.

Where to pledge?

Switch off and sign up at earthhour.org.au.

Please stay tuned as more information about this year’s Earth Hour is released over the coming weeks, including how you can win a luxury walking holiday with the Tasmanian Walking Company.

- ENDS -

About Earth Hour

Earth Hour is WWF's flagship global environmental movement. Born in Sydney in 2007, Earth Hour has grown to become one of the world's largest grassroots movements for the environment, inspiring individuals, communities, businesses and organisations in more than 190 countries and territories to take tangible environmental action for over a decade. Historically, Earth Hour has focused on the



climate crisis, but more recently Earth Hour has strived to also bring the pressing issue of nature loss to the fore. The aim is to create an unstoppable movement for nature, as it did when the world came together to tackle climate change. The movement recognises the role of individuals in creating solutions to the planet's most pressing environmental challenges and harnesses the collective power of its millions of supporters to drive change.

About WWF

WWF is one of the world's largest and most respected independent conservation organisations, with over 5 million supporters and a global network active in over 100 countries. WWF's mission is to stop the degradation of the earth's natural environment and to build a future in which humans live in harmony with nature, by conserving the world's biological diversity, ensuring that the use of renewable natural resources is sustainable, and promoting the reduction of pollution and wasteful consumption. Visit <https://www.wwf.org.au/> for the latest news and media resources.

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